

World Peace Festival offering discounted conference tickets for individuals Day passes available from €35

Berlin, 29 July 2011 | From 20 to 27 August 2011 the World Peace Festival in Berlin will bring together peace builders from all over the world to focus attention on the growing importance of peace for the world. The festival programme will include art and cultural events and will culminate with the international peace conference at the Estrel Convention Center Berlin on 26 and 27 August. To enable the general public to take part in the conference, the World Peace Festival is offering heavily discounted tickets for individuals. Day passes for the first or second day of the conference cost €35 and two-day passes cost €60. Both are available at <http://tickets.worldpeacefestival.org>.

This year will be the first time that the World Peace Festival puts economic issues at the centre of the debate on international peace building. On the first day of the conference, successful global players will outline their visions, strategies and experiences under the motto "Peace is your business!" The second day of the conference will present the public with the new Global Peace Building Strategy (GPBS). After the new strategy has been debated at the conference, UN ambassadors will officially present it to the UN General Assembly.

University students of all disciplines can register to receive a scholarship that will enable them to attend the World Peace Festival Conference free of charge. They can register at <http://scholarship.worldpeacefestival.org> until 5 August 2011.

The festival week will open on 20 August with an exhibition at Freies Museum Berlin. Locals and visitors alike are invited to experience the festival's art and cultural events at Freies Museum Berlin from 20 to 27 August. There will also be a film series showing at the Arsenal cinema. Admission is free of charge.

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About us

The World Peace Festival Berlin will serve as the medial launch for the World Peace Partnership. World Peace Partnership e.V. is a non-profit, non-partisan, internationally operating organization that aims to systematically initiate and foster processes for global peace building. With the support of the United Nations Office for Partnerships and the United Nations Department of Public Information, the World Peace Partnership combines its own unique and holistic peace-building strategy with initiatives and the long-standing practical knowledge of renowned peace-building experts. The goal of the World Peace Partnership is to generate global movements that will serve to inspire systemic policy changes for peace and help prevent and reduce conflicts between people, countries and creeds.

For more information on the World Peace Festival and World Peace Partnership e.V. please visit www.worldpeacefestival.org

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