

Interactive peace conference

World Peace Festival makes virtual participation possible with Google Moderator

Berlin, 3 August 2011 | On 26 and 27 August international artists, peace activists, businesspeople, politicians, Nobel Peace Prize laureates and UN ambassadors will come together for the World Peace Festival Conference, where they will discuss the economic aspects of world peace. During lectures, discussions and workshops, international speakers will develop solutions for the future. Those who cannot be present will be able to take part using Google Moderator.

Over the coming three weeks, anyone interested in participating can use Google Moderator to post questions for selected discussion forums that will be held during the conference. Tom Oliver explains: "We have many supporters and friends who are unable to attend the conference, and we want to give them a chance to get involved. Every question posted is public and therefore open to comment and discussion by other Google Moderator users. The tool ranks questions according to how many votes they receive. Those that get the most votes will be asked by a moderator at the conference." Users can then watch their questions being answered via a live stream.

With Google Moderator, users will be able to participate in forums such as "Peace goes Mainstream". In it, Chip Duncan (producer, director, author and photographer), Salim Amin (founder of A24 Media) and Bruno Giussani (European Director of TED) will discuss how peace is portrayed in the media, and explore how the public image of peace can be changed to make it relevant for all. Also participants can post questions for Chade-Meng Tan (Head of Google's School of Personal Growth), Soren Gordhamer (founder of the Wisdom 2.0 Conference) and Arturo Bejar (Director of Engineering at Facebook). In the "What can Silicon Valley do for World Peace?" forum, they will discuss what role the internet plays for peace activists and how companies in Silicon Valley influence peace building.

The discussion forums and plenaries will take place from 9 a.m. to 6 p.m. on 26 and 27 August 2011 in Berlin, as part of the World Peace Festival Conference 2011. The World Peace Festival is using Google Moderator to get feedback from users on certain topics by incorporating their questions into the discussions.

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About us

The World Peace Festival Berlin will serve as the medial launch for the World Peace Partnership. World Peace Partnership e.V. is a non-profit, non-partisan, internationally operating organisation that aims to systematically initiate and foster processes for global peace building. With the support of the United Nations Office for Partnerships and the United Nations Department of Public Information, the World Peace Partnership combines its own unique and holistic peace-building strategy with initiatives and the long-standing practical knowledge of renowned peace-building experts. The goal of the World Peace Partnership is to generate global movements that will serve to inspire systemic policy changes for peace and help prevent and reduce conflicts between people, countries and creeds.

For more information on the World Peace Festival and World Peace Partnership e.V. please visit www.worldpeacefestival.org

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